



WOHD25 REPORT

the Tunisian Association of
Dental Students (TADS)

2024-2025



Tunisian Association of
Dental Students - TADS

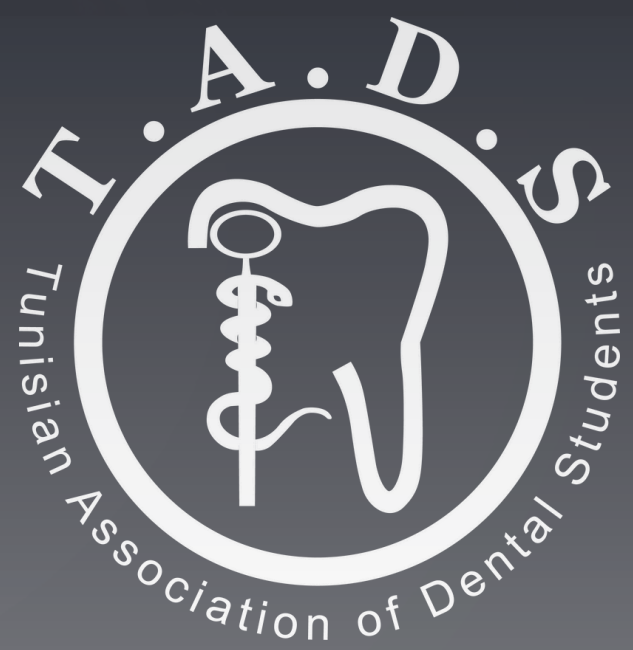


tads_tunisie



About

Our Association



Established in 2011, the Tunisian Association of Dental Students (TADS) is a pioneering, independent organization exclusively for dental students, currently uniting around 800 members.

TADS is a non-profit organization, enriching student life through a diverse range of activities spanning health, humanitarian work, social events, professional training, and sports.

A key objective of TADS is to enable dental students to make a meaningful difference in the community.



About Our campaign

Prophylaxis Days13.0



Prophylaxis Days is more than just an event; it is a long-standing tradition dedicated to promoting oral health awareness among children. Through school visits, screenings, and educational activities, it aims to instill good dental hygiene habits from an early age.

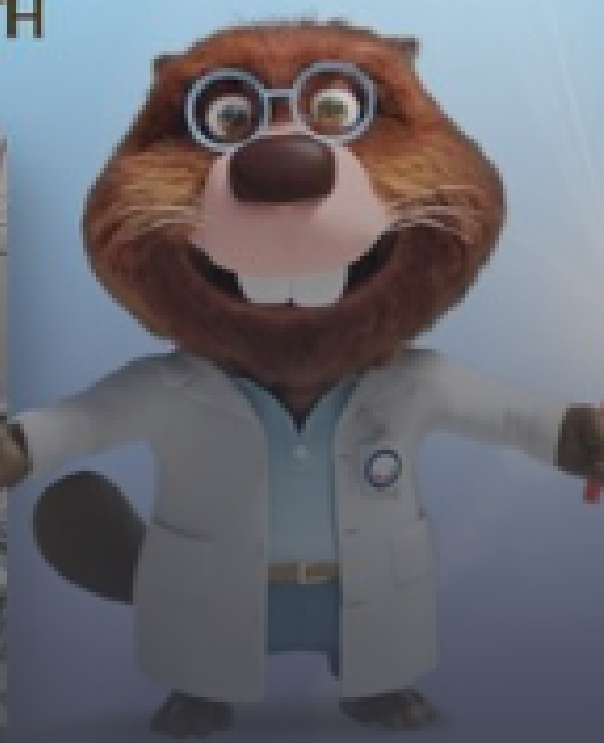
This 13th edition was particularly special as it embraced the unique Ramadanesque atmosphere, making the experience even more meaningful.

Running from March 1st to April 9th, this year's edition combined both an online campaign to spread awareness digitally and on-site school visits to directly engage with children.

The theme

A HAPPY MOUTH IS... a happy mind

EMPOWER EVERYONE, EVERYWHERE
TO IMPROVE THEIR ORAL HEALTH



#WOHD25
#HappyMouth

For this 13th edition, Prophylaxis Days aligned with the FDI and World Oral Health Day (WOHD) theme: **"A Happy Mouth is a Happy Mind."** This theme highlights the strong link between oral health and overall well-being.

By staying true to this vision, we incorporated it into both our online campaign and school visits, ensuring that children not only understood the importance of oral hygiene but also embraced it as a key to a healthier, happier life.



The slogan



In addition to embracing the World Oral Health Day theme, "A Happy Mouth is a Happy Mind," this edition of Prophylaxis Days was deeply inspired by the Ramadanesque atmosphere. To reflect this spirit, we introduced our own slogan:

"بزينة ضحكنا تحلي لمتنا"

"With the beauty of our smiles, our gatherings become sweeter."

This slogan beautifully connects oral health with the essence of Ramadan—togetherness, joy, and well-being—reinforcing the idea that a bright smile enhances not only personal health but also the warmth of shared moments.



Meet the Team

بزينة
فصاحتنا
تحلى لمتنا

PROPHYLAXIS
Days

T.A.D.S.
Comité Santé

T.A.D.
Tunisian Association of Dentists

Prophylaxis Days 13.0

CORE TEAM



Groun Arij
Présidente



Ben Rekaya Maryem
VPE



Warghy Wyssal
Secrétaire



Tlili Salma
Trésorière



Bouajila Souha
Responsable médiatisation



Ennada Boukhris
Responsable inscription



Yahiaoui Yasmine
Responsable logistique



Khedhri Tesnime
Responsable hébergement



Weslati Emra
Responsable activités et organisation



Bouajila Salma
Responsable cérémonie



Ikrimi Islem
Responsable sortie bus



Afli Nourhen
Responsable sortie bus



Ben Youssef Firas
Responsable journée

Campaign Calender

- The agenda begins with an Opening Ceremony, continues with School Visits for community outreach, and includes an Online Campaign aimed at maximizing impact.



OPENING CEREMONY



ONLINE CAMPAIGN



ONLINE CAMPAIGN



SCHOOL VISITS

1

OPENING CEREMONY

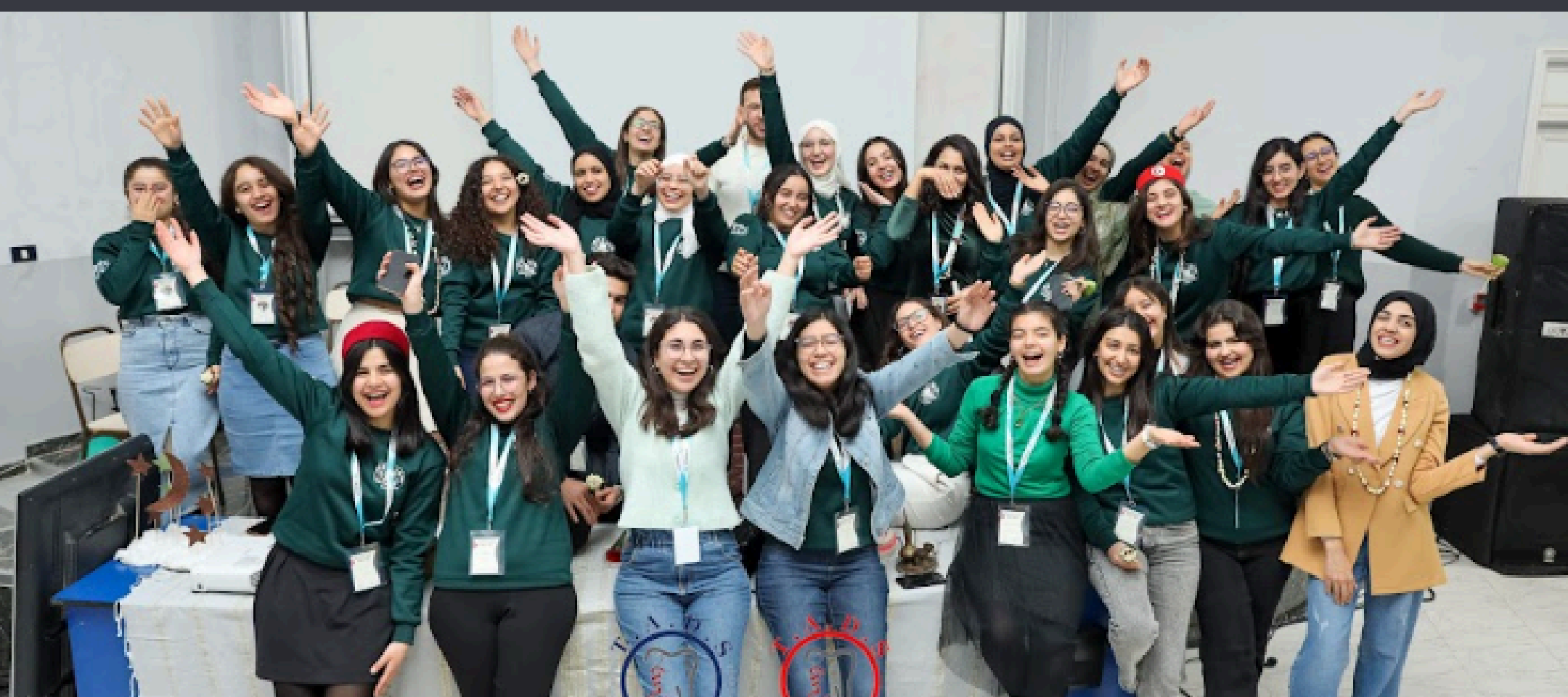
Opening ceremony "LIGHTING THE PATH"

TUESDAY MARCH **11** AT 07:30 PM
AMPHI 2
FMDDM

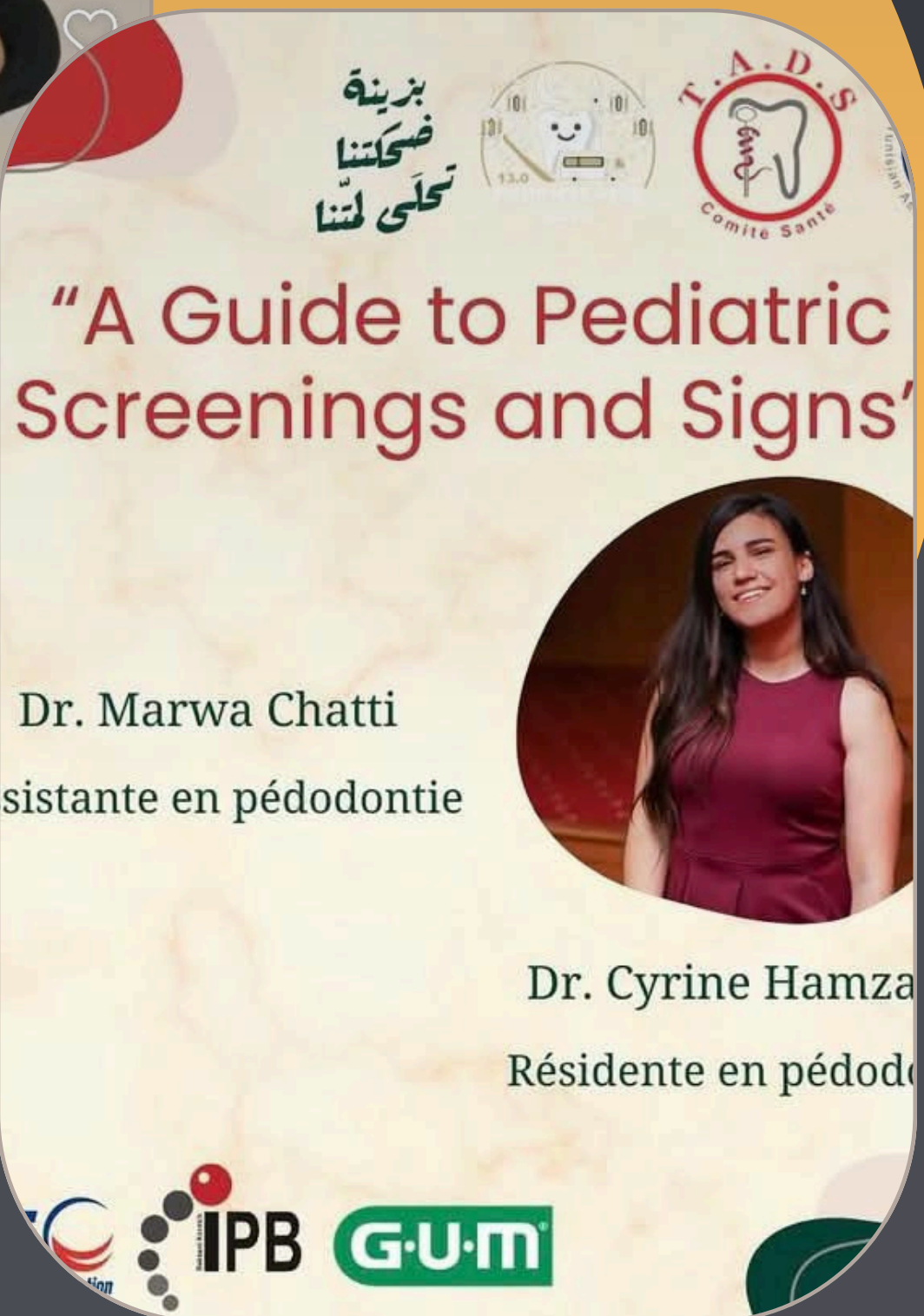
The opening ceremony of Prophylaxis Days 13.0 took place on March 11th at the Faculty of Dental Medicine in Monastir, Tunisia, with 80 participants attending the event. This gathering marked the official launch of this special edition, bringing together students, professionals, and health advocates to reinforce the importance of oral health awareness.

Video :

<https://www.instagram.com/share/ cHKhWIKb>



The ceremony featured insightful sessions, including:

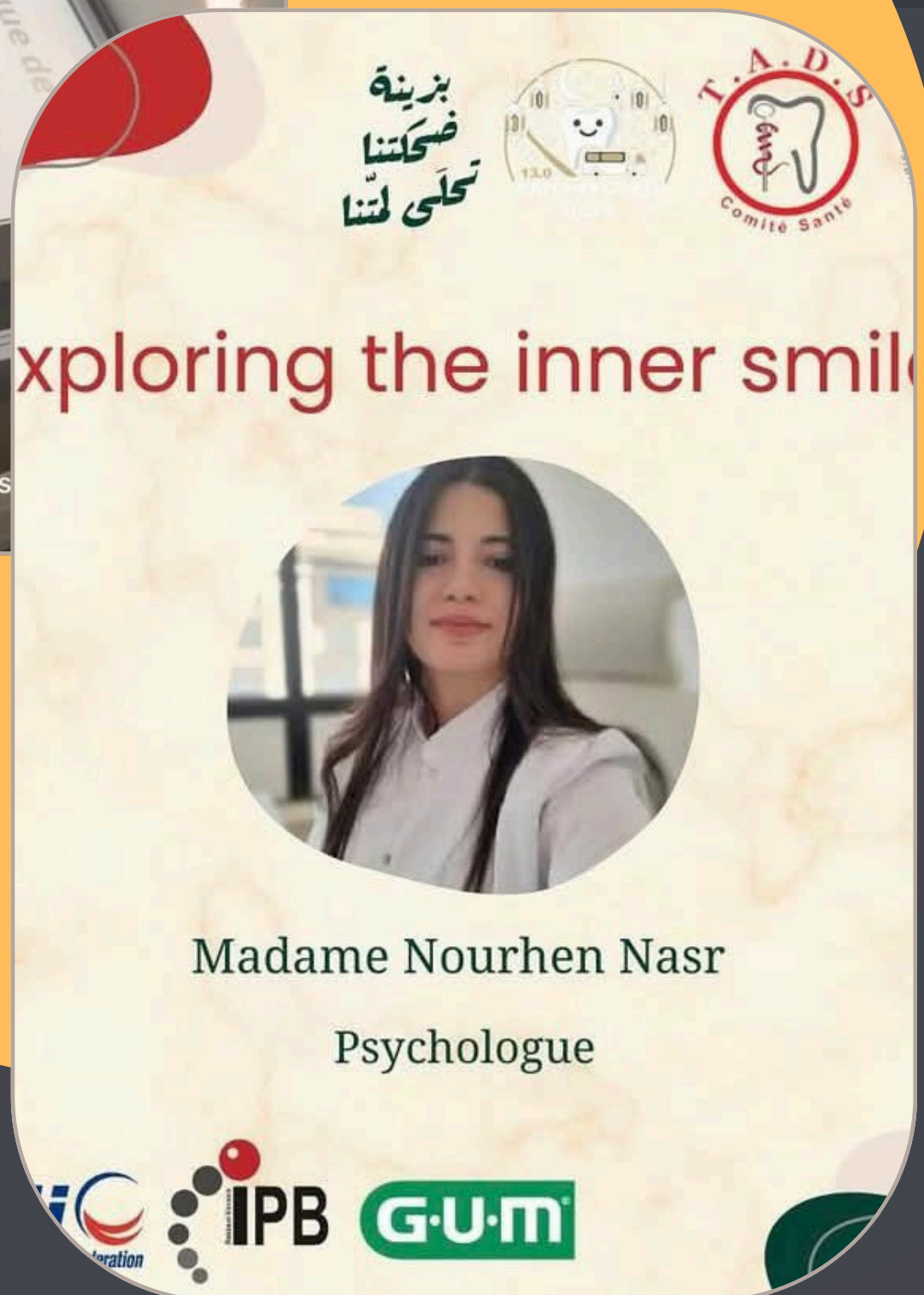
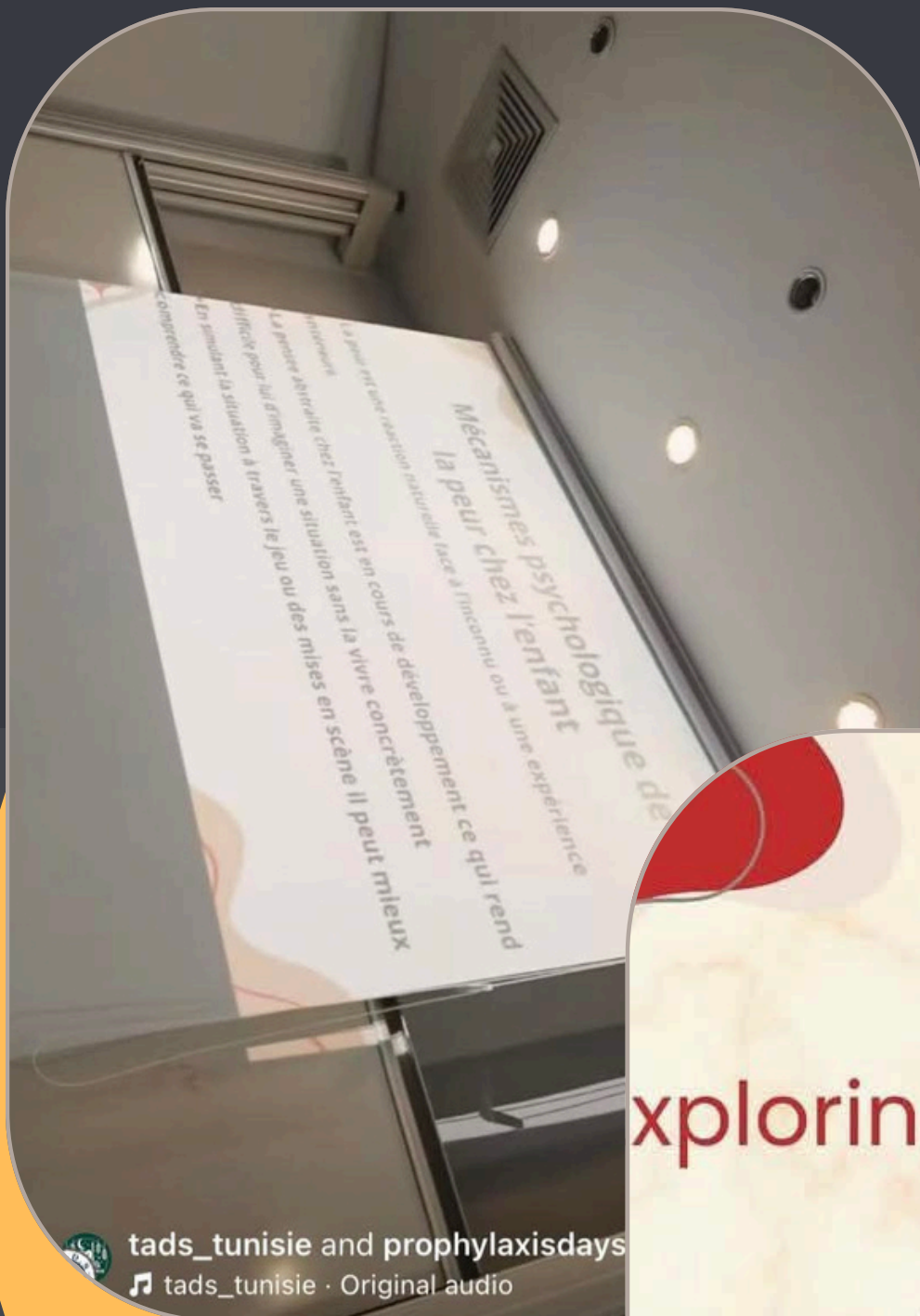


"A GUIDE TO PEDIATRIC SCREENING AND SIGNS"

Pediatric dentistry specialists, Dr. Maroua Chatti and Dr. Cyrine Hamzaoui, led a session focused on recognizing common oral health signs in children during screenings. They also shared preventive methods and practical tips for educating children on proper oral hygiene.



The ceremony featured insightful sessions, including:

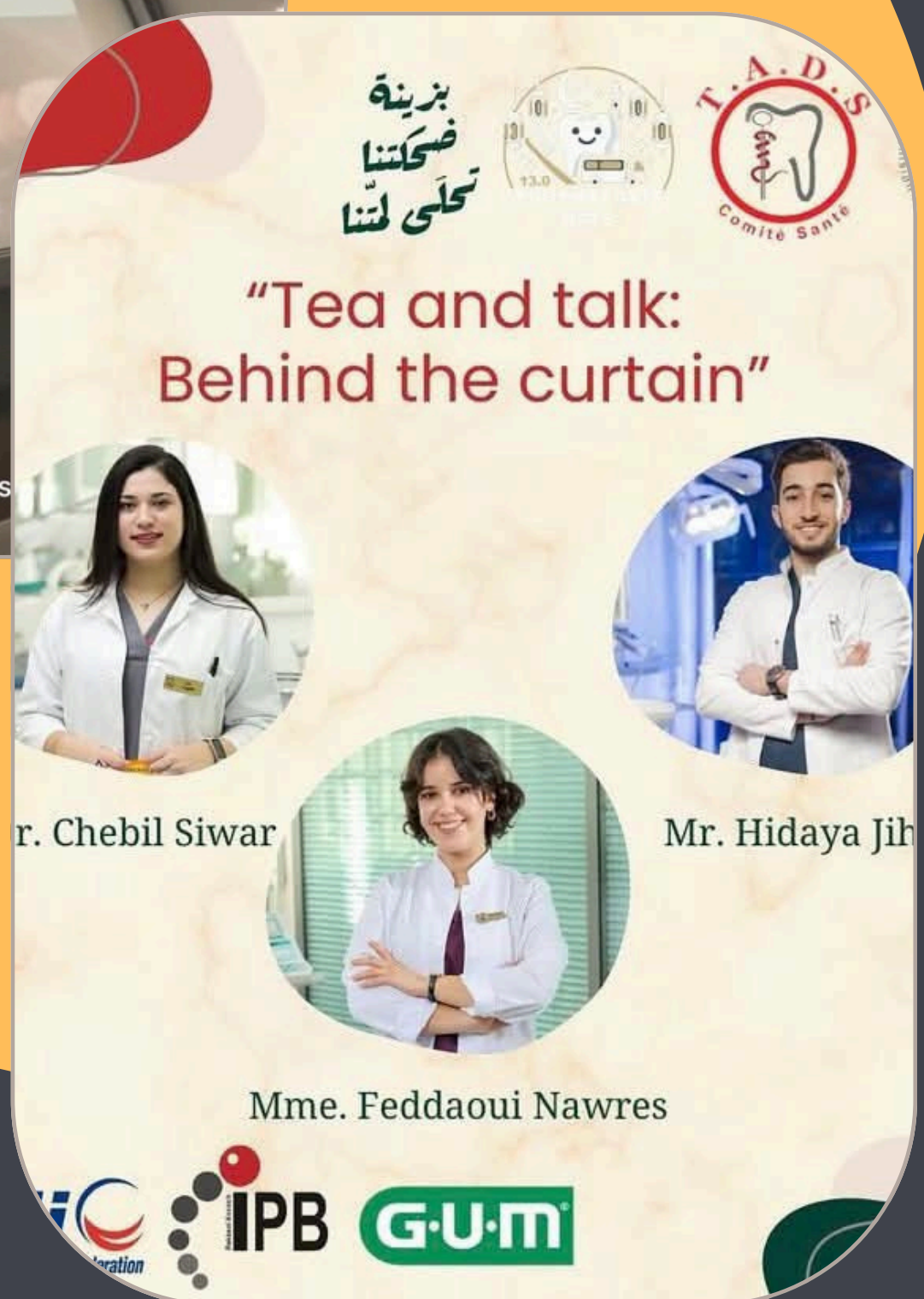
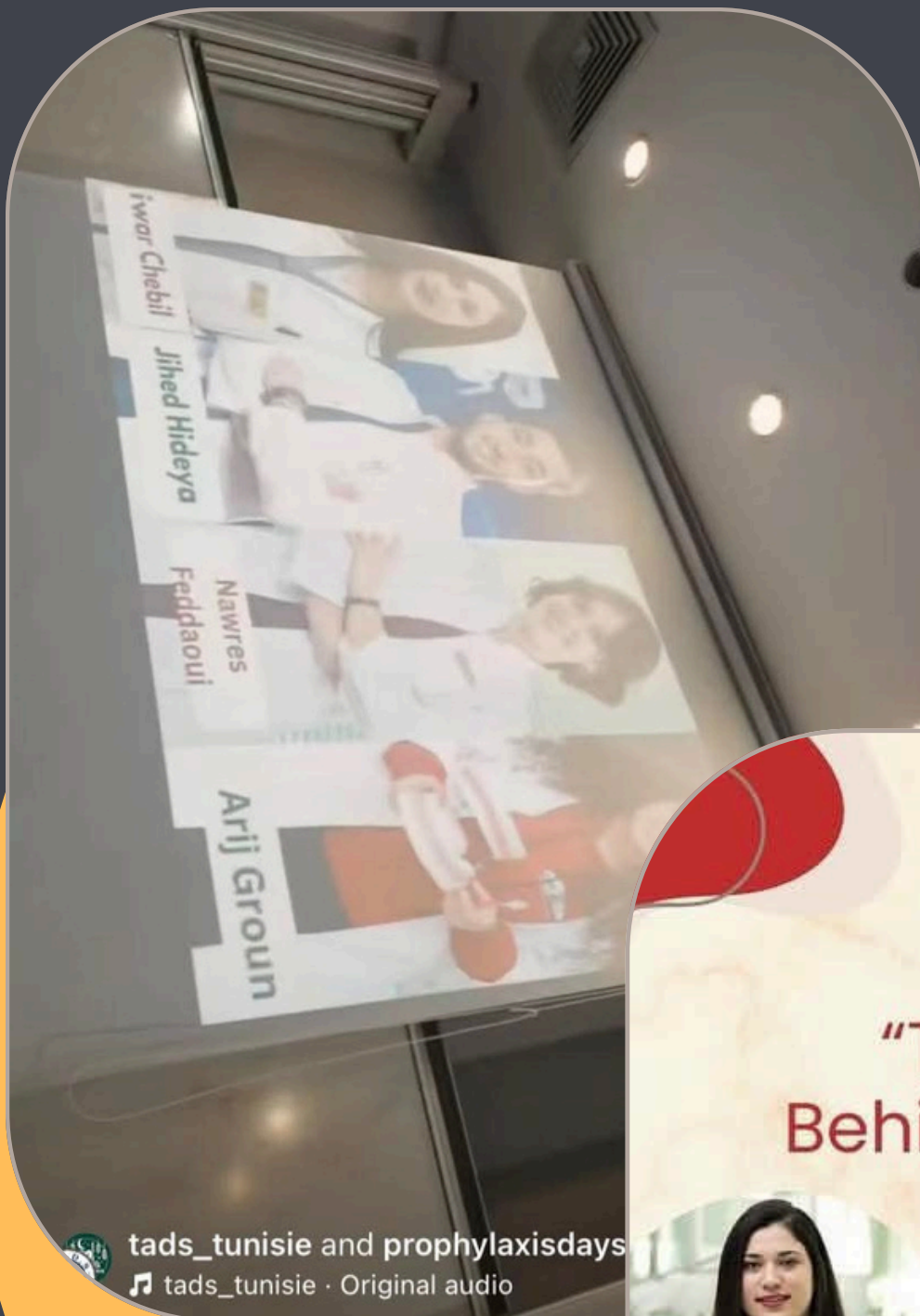


"EXPLORING THE INNER SMILE"

Presented by psychologist Nourhen Naser, this session highlighted the strong connection between mental health and oral health. The discussion also covered practical approaches to handling children who fear the dentist, as well as adaptation strategies for dealing with different backgrounds and situations during school visits.



The ceremony featured insightful sessions, including:



TEA & TALK: BEHIND THE CURTAIN

Tea & Talk is a club within our Public Health Committee that promotes mental health awareness. For the opening ceremony, we hosted a special session of the club in the form of a roundtable discussion. Former Heads of Prophylaxis Days, from edition 10.0 to 13.0, shared their experiences, discussing stress management, challenges, lessons learned, and personal growth. More than just a leadership role, they reflected on how this volunteer-driven experience has brought them fulfillment and well-being, reinforcing the noble purpose behind our mission.



The ceremony featured insightful sessions, including:



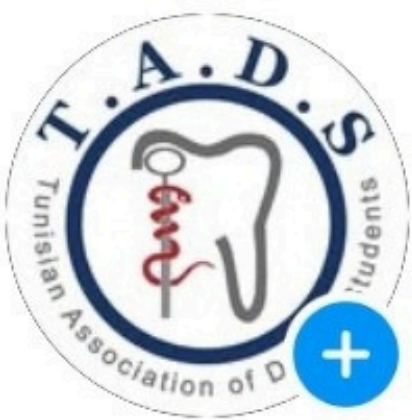
MUSICAL PAUSE WITH RAMADAN VIBES – IN KEEPING WITH THE RAMADAN SPIRIT, THE CEREMONY FEATURED A MUSICAL PAUSE THAT SET A PEACEFUL AND JOYFUL ATMOSPHERE, REFLECTING THE THEME OF THE EVENT: "A HAPPY MOUTH IS A HAPPY MIND." ADDITIONALLY, DURING THE CEREMONY, WE REVEALED THE AGENDA FOR THE CAMPAIGN'S ACTIVITIES, GIVING THE PARTICIPANTS A CLEAR ROADMAP OF THE UPCOMING EVENTS.



2

ONLINE CAMPAIGN

tads_tunisie ▾ ●



708

publications

4 023

followers

47

suivi(e)s

TADS Tunisie 🇹🇳

Tunisian Association of Dental Students 🇹🇳

الجمعية التونسية لطلبة طب الأسنان 🇹🇳

Follow us through our journey... plus

🔗 youtu.be/TG-ihoTKZul?feature=shared et 2 autres...

Faculté de Medecine Dentaire (Tunisia). Monastir.

The online campaign for Prophylaxis Days 13.0 was designed to be both diverse in content and aligned with the FDI World Dental Federation's vision. It aimed to address the specific needs of Ramadan awareness, incorporating relevant messaging around maintaining oral health during fasting. The campaign effectively blended educational content with engaging visuals to ensure it was both informative and culturally sensitive, helping to raise awareness about the importance of oral hygiene and mental health.

2

ONLINE CAMPAIGN



prophylaxisdays



115

publications

828

followers

25

suivi(e)s

Organisation à but non lucratif

The official instagram account of prophylaxis days

Tunisia 🇹🇳

📍 Faculty of dental medicine of monastir.

@tads_tunisie

Voir la traduction

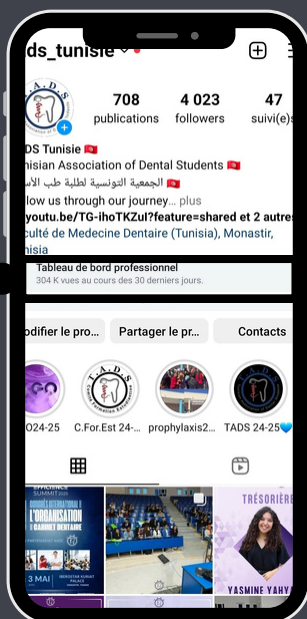
Driven by our ambition for significant community outreach and to amplify the impact of our prophylaxis days, TADS has dedicated a webpage specifically to this event. This platform encourages collaboration across all posts to maximize our collective effect.

SOCIAL MEDIA

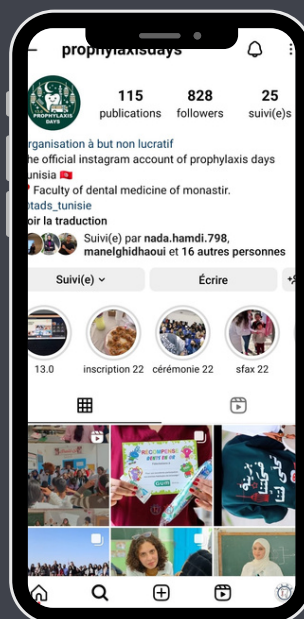
TADS

prophylaxis

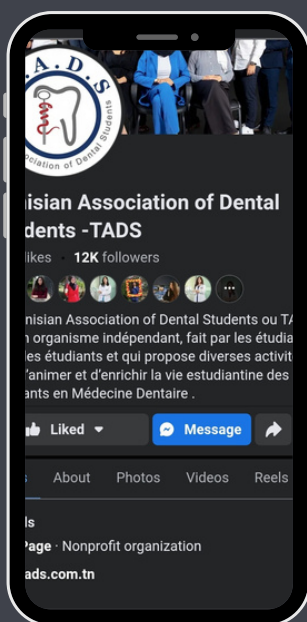
4k



0.8k



12 k



2.5k

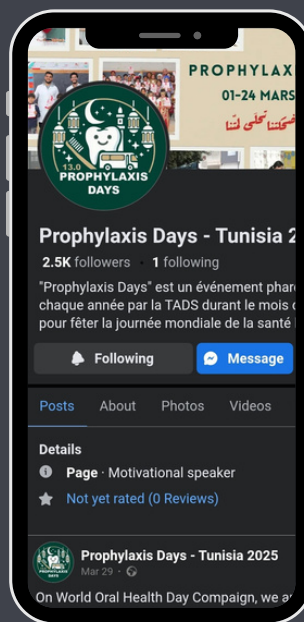
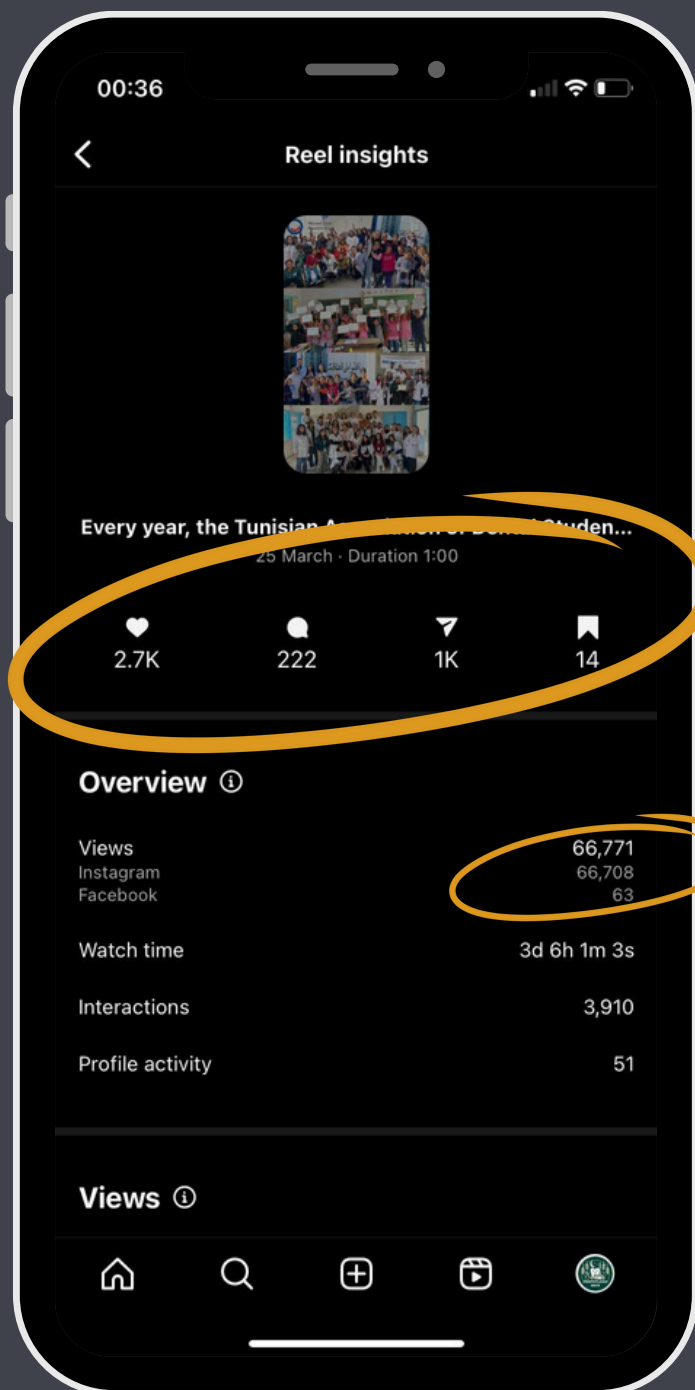


Tableau de bord professionnel
304 K vues au cours des 30 derniers jours.

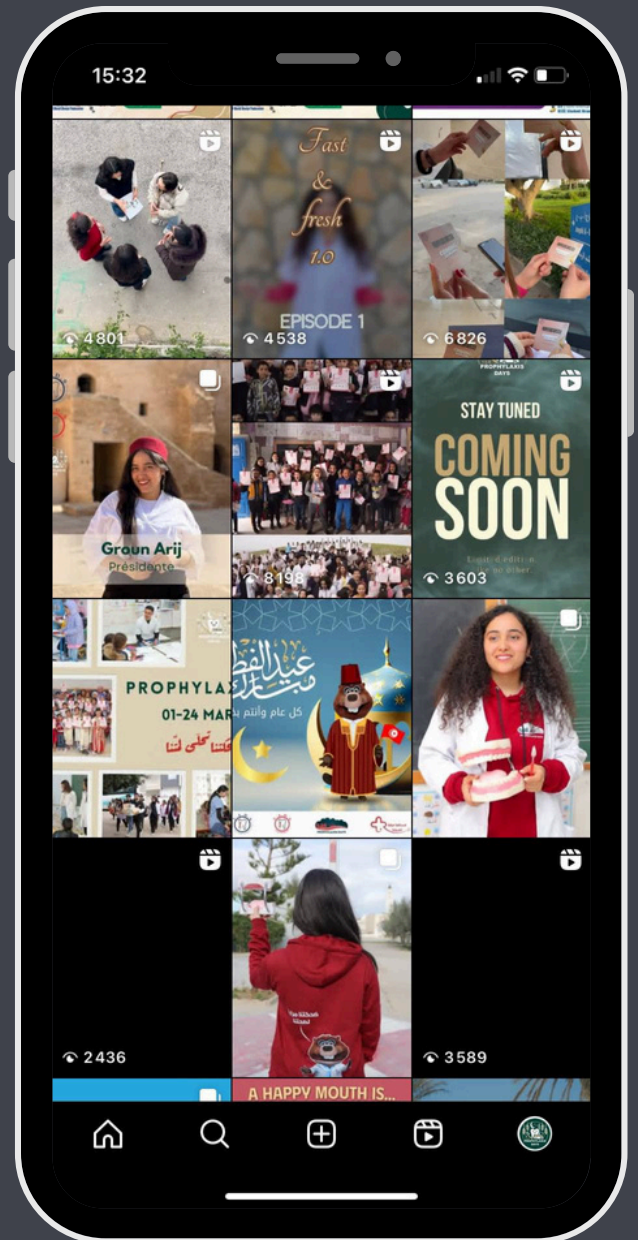
SOCIAL MEDIA

*Public Health WHO'D Summit
Winner*



SOCIAL MEDIA IMPACT & GROWTH

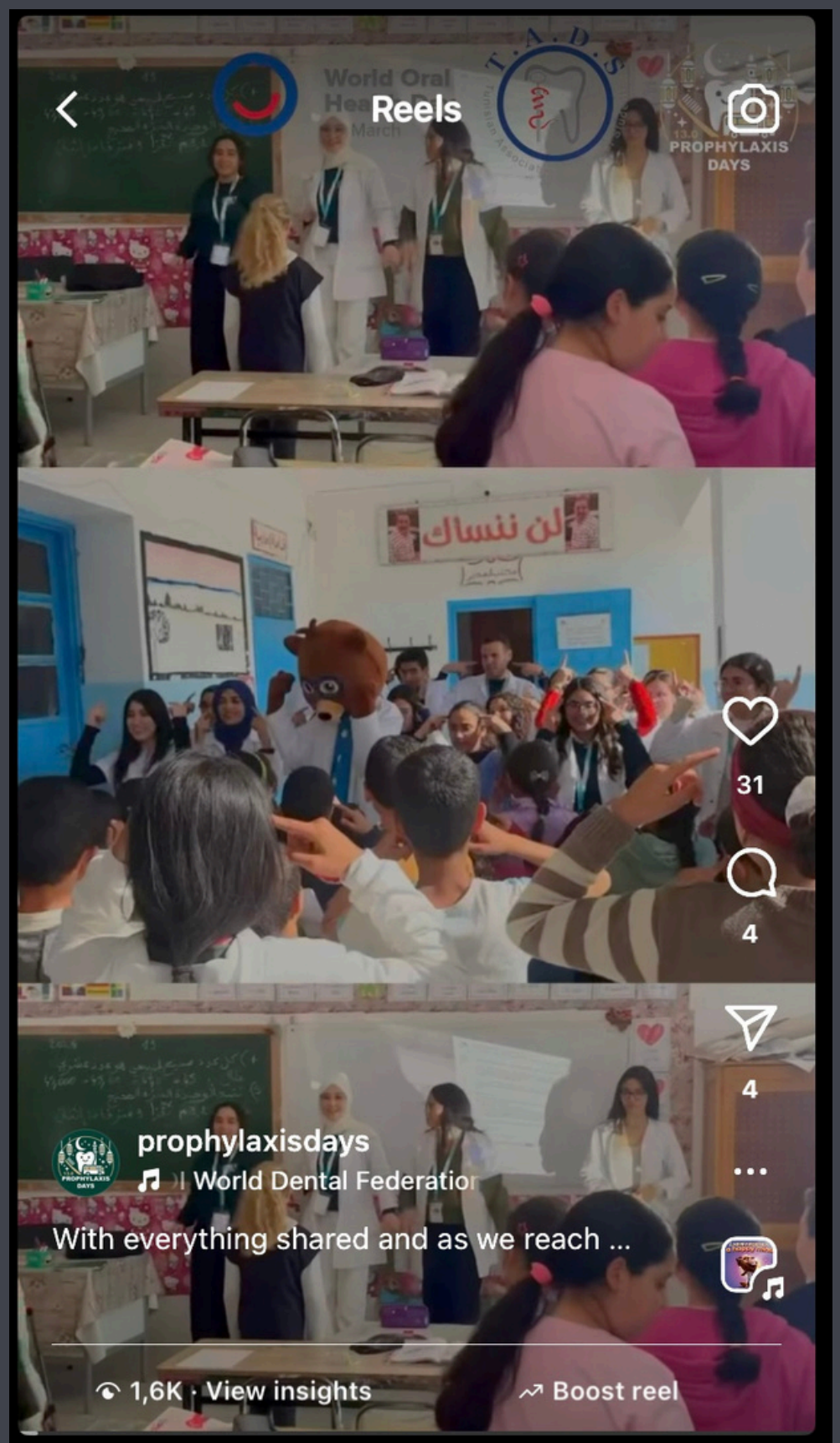
This year's Prophylaxis Days 13.0 campaign witnessed a significant boost in our social media performance compared to previous editions. With the active engagement of our community, our posts reached impressive milestones—surpassing 4K, 8K, and even reaching a peak of 66.7K views on one of our reels. This growth was not limited to views alone; we also saw a substantial increase in interactions, shares, and meaningful engagement, which clearly reflects the strong connection between our content and the audience.



"HAPPY MOUTH IS A HAPPY MIND" DANCE ACTIVITY

Inspired by the official World Oral Health Day (WOHD) resources, we introduced the dance "Happy Mouth is a Happy Mind" in every school we visited. This fun and educational activity helped us connect with children in an engaging and memorable way.

After dancing together with the students, we went a step further and created a simple choreography, making it easy and fun for everyone to learn. The children truly enjoyed the experience, and it quickly became a highlight of each visit.

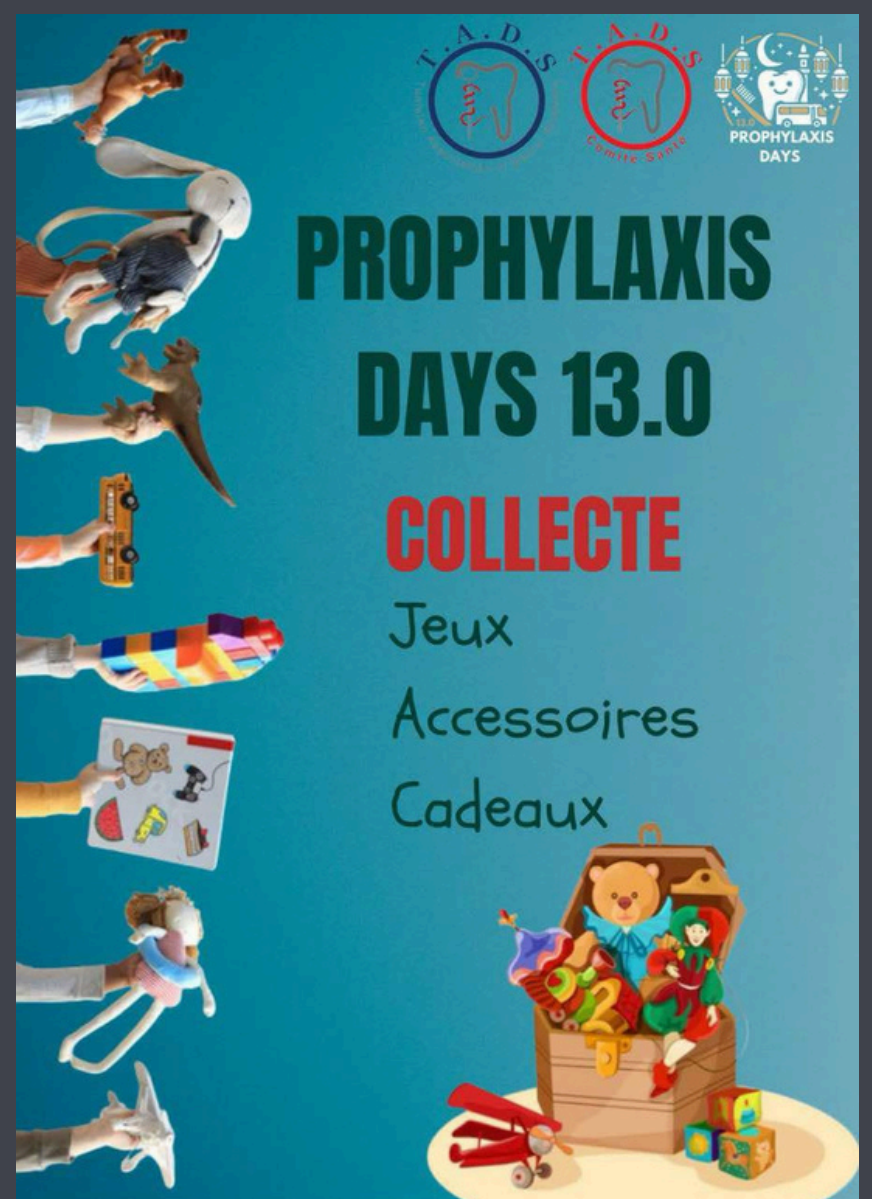


<https://www.instagram.com/share/1gB36LKH>

KINDNESS DRIVE

During our event, we launched a donation drive to collect toys, clothes, accessories, and other small items—anything that could bring a sense of joy and spirit to the children we visited in schools.

This initiative aimed to go beyond health awareness by adding a human and emotional touch, reminding every student that they are seen, valued, and supported. Each donation was a symbol of kindness and solidarity, helping us create a warm and memorable experience during our visits.



<https://www.instagram.com/share/1gB36LKH>

COLLABORATION WITH IEEE WIE IT – WOMEN'S DAY WEBINAR

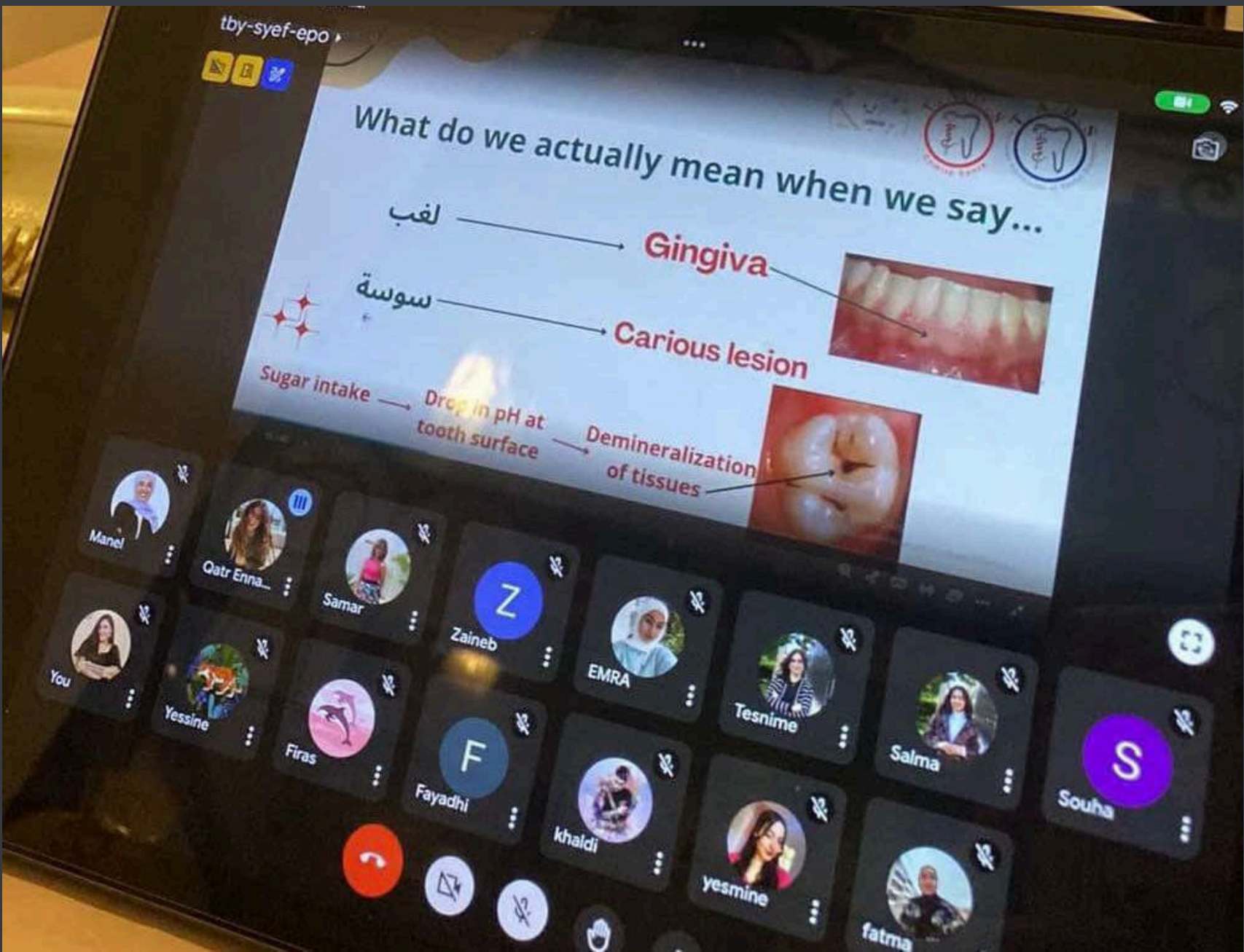


On March 8th, we had the privilege of collaborating with IEEE WIE IT (Women in Engineering and Information Technology) to celebrate Women's Day through an online webinar. As dental students, we exchanged valuable knowledge with the participants, starting with oral health basics, dispelling common myths surrounding oral care, and discussing the strong link between oral health, mental health, and overall well-being.

The session was interactive, featuring a quiz to engage the audience and reinforce key concepts. We began the webinar by presenting the goals of our Prophylaxis Days campaign and followed with a short video of gratitude, acknowledging the invaluable contribution of every woman who has played a role in the success of our association.

This collaboration was a fantastic way to connect with like-minded individuals and emphasize the importance of oral health, especially within the context of women's well-being.

https://www.instagram.com/share/_1gB36LKH



FAST & FRESH – AWARENESS VIDEO SERIES

Fast & Fresh is a series of short videos created on the occasion of Ramadan to raise awareness about oral health in an engaging and accessible way. Composed of three episodes, each one sheds light on a different topic, covering essential aspects of oral hygiene, common misconceptions, and practical tips for maintaining good dental health. This initiative reflects our commitment to making oral health education concise, dynamic, and impactful for a wider audience.



FAST & FRESH

– EP1

In the first episode of Fast & Fresh, we tackled some of the most common oral health myths related to Ramadan, such as whether brushing teeth breaks the fast, the causes of bad breath during fasting, and the impact of hydration on oral health. This episode was specifically designed for the general public, aiming to clarify misconceptions and provide simple yet essential knowledge for maintaining good oral hygiene during Ramadan.

Video1 : <https://www.instagram.com/share/BATL7LKYBO>

FAST & FRESH

– EP2

In the second episode of Fast & Fresh, we shed light on the often-overlooked connection between oral health and mental well-being. This video highlights how dental health impacts self-confidence, stress levels, and overall mental state. Aimed at everyone, from students to professionals, it reinforces the idea that taking care of our oral health is not just about a smile—it's about feeling good inside and out.

Video2: https://www.instagram.com/share/_qUCW7-C8

FAST & FRESH

– EP3

The third episode of Fast & Fresh focused on the fundamentals of oral hygiene—the correct brushing technique. Since proper brushing is the key to maintaining good oral health, this episode aimed to educate the general public, from kids to adults, on the best practices for an effective and healthy routine. By reinforcing this essential habit, we emphasized that a healthy smile starts with the right technique.

video 3 : <https://www.instagram.com/share/BACTDK1BZf>

3

SCHOOL VISITS



As part of our outreach efforts, we conducted 15 school visits across 5 different cities, targeting schools in underserved areas, where access to healthcare is limited and financial means are often a barrier. Beyond raising awareness about oral health, we connected with the children through games, dances, and interactive activities, making learning a joyful experience. A highlight of our journey was also visiting a rehabilitation center for children with disabilities, where we adapted our activities to make sure every child felt included and supported. To leave a lasting impact, we offered gifts and dental kits, empowering the children with both knowledge and the tools for better oral hygiene.

MONASTIR SCHOOL VISITS



Details :

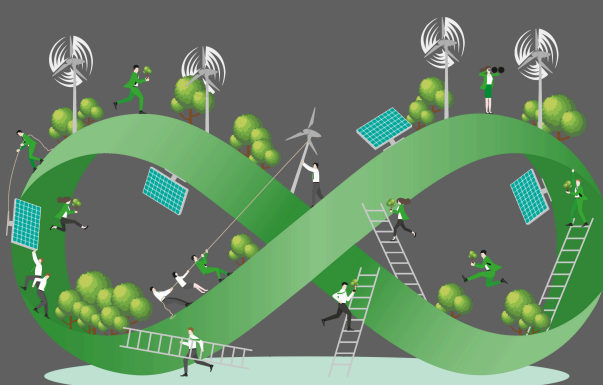
Date : 13 March 2025

Number of schools : 4 different schools in Monastir, reaching a total of 2,205 students.

The initiative was supported by 25 participants, and took place in collaboration with **AIESEC in Ruspina, an organization committed to promoting the Sustainable Development Goals (SDGs).**

Through this partnership, in addition to our oral health awareness activities, we also delivered interactive sessions about the SDGs, **raising the children's awareness about global issues and inspiring them to think about how their generation can contribute to building a better, more sustainable world.**

This day was a true reflection of our shared commitment to creating impact beyond healthcare, by planting seeds of change in young minds.





prophylaxisdays and tads_tunisie



A HAPPY MOUTH IS...
a happy mind

EMPOWER EVERYONE, EVERYWHERE
TO IMPROVE THEIR ORAL HEALTH



#WOHD25
#HappyMouth
worldoralhealthday.org



World Oral
Health Day
20 March



View Insights

Boost post



84 13 15



Liked by ariigroun and others

prophylaxisdays On World Oral Health Day Campaign, we are committed to empowering everyone, everywhere, to prioritize their oral health, as it directly impacts their mental well-being. Together, hand in hand, let's spread the message: A happy mouth is a happy mind ✨

#worldoralhealthday2025

#wohd25



prophylaxisdays and tads_tunisie



A HAPPY MOUTH IS...
a happy mind

EMPOWER EVERYONE, EVERYWHERE
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#WOHD25
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World Oral
Health Day
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#worldoralhealthday2025

#wohd25

A HAPPY MOUTH IS...
a happy mind



IPB G.U.M

World oral health day and toothie beaver were invited to be collaborators but haven't accepted yet.

KAIROUAN SCHOOL VISITS

Details :

Date : 14 March 2025

Number of schools : 4 different schools in Monastir, reaching a total of 1,723 students.

Number of Participants: 50

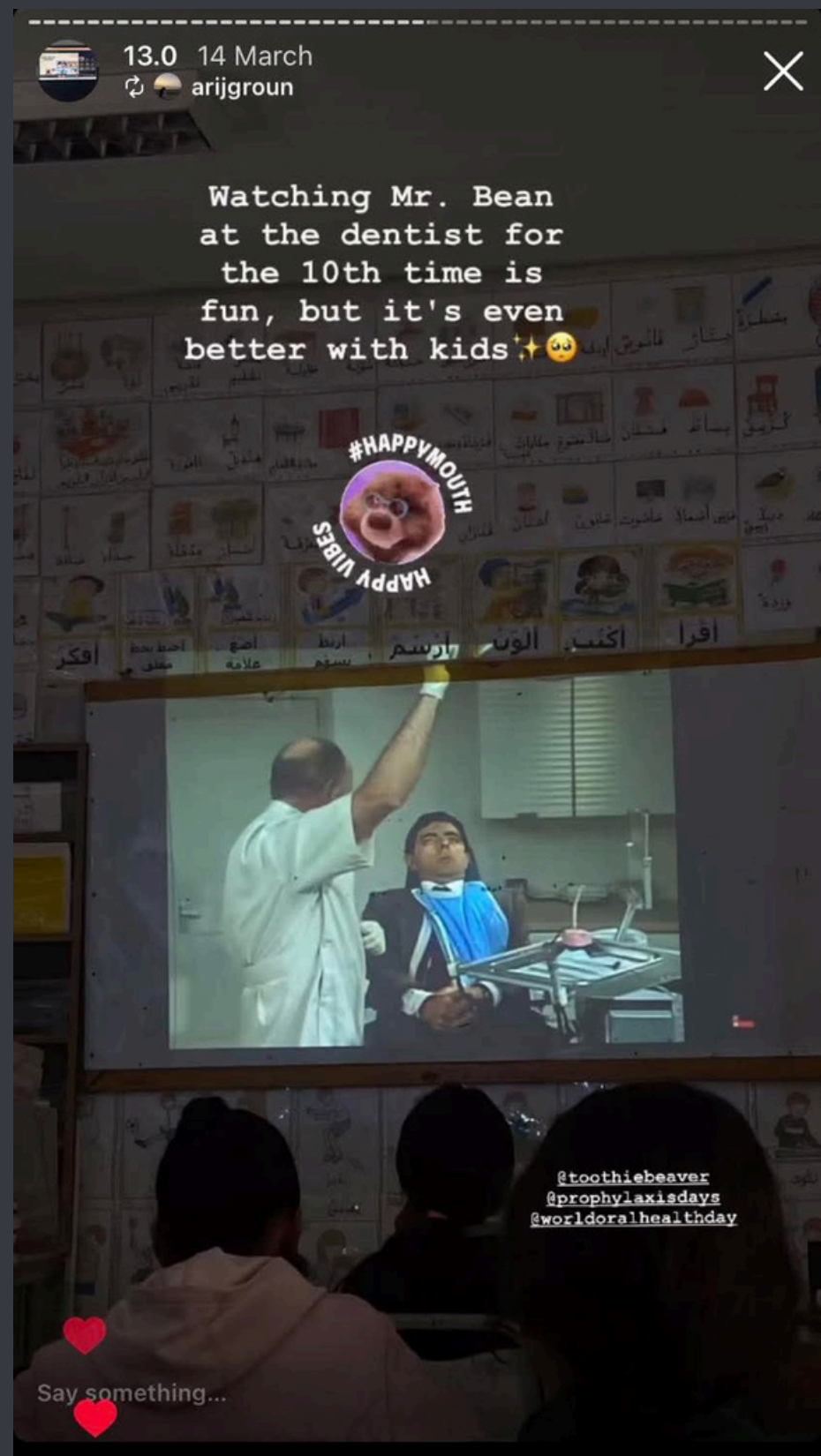
This initiative was further strengthened by our collaboration with local dentists, who generously offered to take charge of cases where children faced financial difficulties, ensuring that those most in need could access proper dental care.

Alongside raising awareness about oral health, we also engaged the children through interactive activities, games, and educational sessions, making the learning experience both impactful and enjoyable.

Watch Video :

https://www.instagram.com/share/_mqhF7QMP







SOUSSE SCHOOL VISIT



On 15 March 2025, we conducted a special school visit at a school hosting approximately 900 students. A total of 25 participants joined this visit.

Unlike previous visits, this one featured a unique and heartwarming addition. Alongside our regular activities and health screenings, we proudly launched "Prophylaxis Got Talent 1.0" a vibrant showcase where students shared their talents in singing, dancing, and poetry recitation . Their performances brought energy and joy to the day, highlighting the creativity and spirit of the young participants.

In an equally touching gesture, the students also took the initiative to prepare gifts for other children they had never met. Each gift was accompanied by handwritten messages filled with wishes for happiness and well-being.

This beautiful act aimed to spread kindness and love among children, and to show them the value of small initiatives , demonstrating how even the simplest act of generosity can bring joy to someone else's life.



SFAX SCHOOL VISITS

Details :

Date :18 March 2025

Number of schools : 4 different schools in SFAX, reaching a total of 1000 students.

Number of Participants: 50

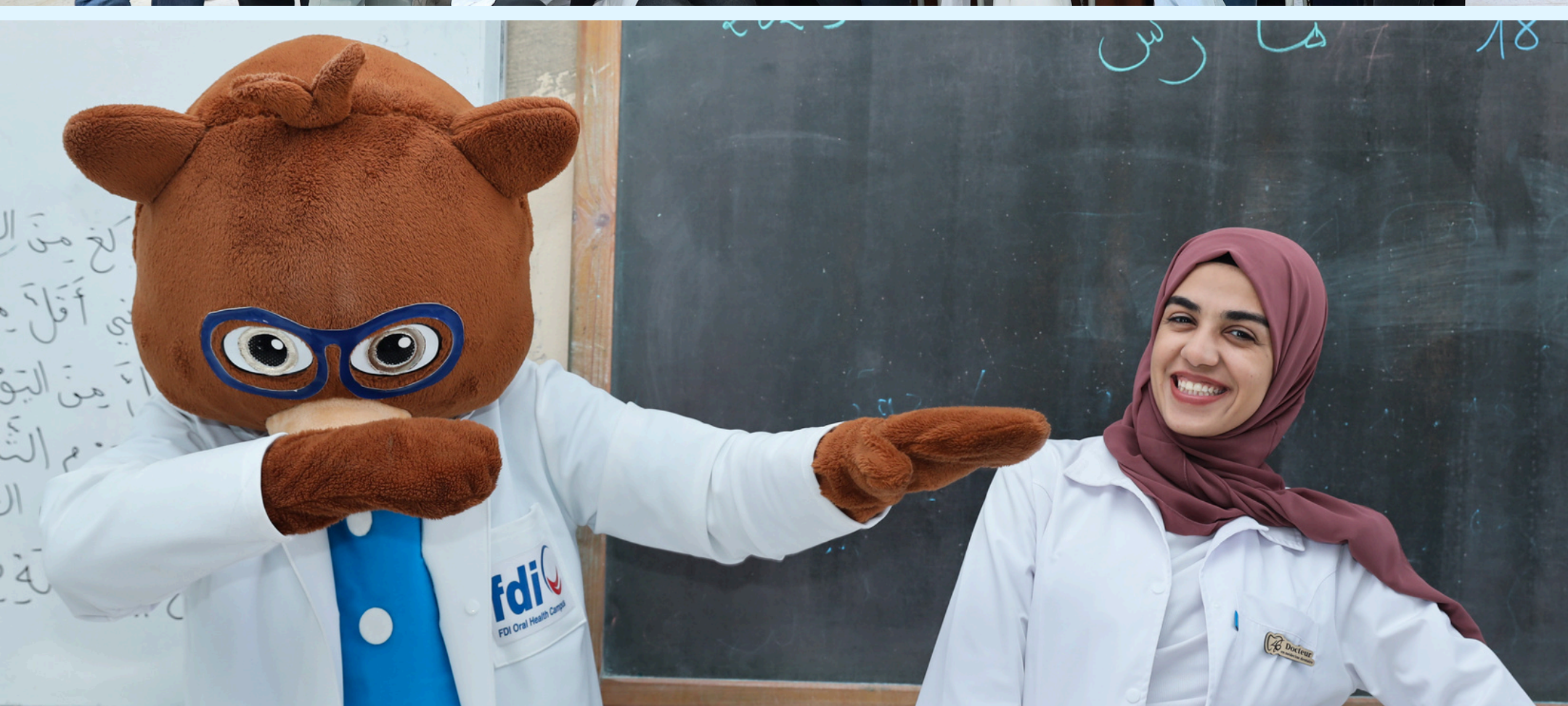
Each visit was a vibrant and engaging experience, made even more special by the presence of our beloved oral health ambassador, Toothie the Beaver. With his cheerful personality and playful energy, Toothie brought joy and enthusiasm to every classroom he visited.

The children were not only entertained but also educated on the importance of oral hygiene. We danced, laughed, and learned together—spreading the message that a happy mouth leads to a happy mind. Through interactive activities and meaningful conversations, we successfully raised awareness about maintaining good oral health in a fun and memorable way.

Watch Video :

<https://www.instagram.com/reel/DIHezkbCYrX/?igsh=MWNhbmRjdjlqcWkzcw==>

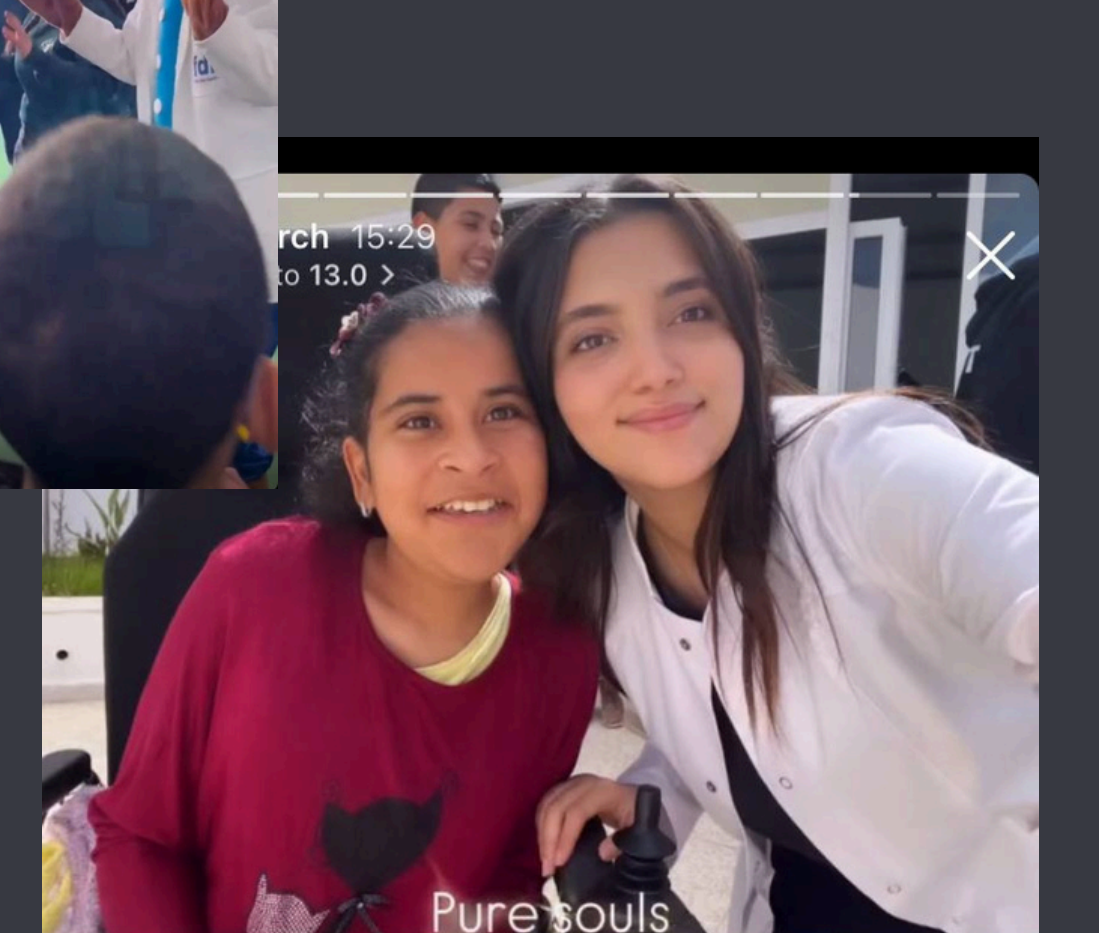
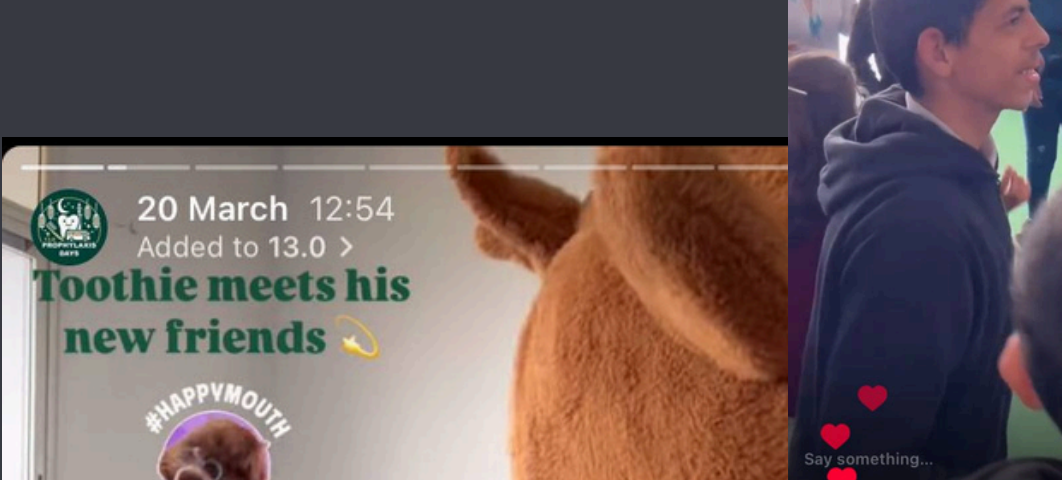




WORLD ORAL HEALTH DAY 20 MARCH

we proudly celebrated World Oral Health Day with a heartwarming visit dedicated to children with special needs. This meaningful event was more than just a celebration—it was a powerful reminder that everyone has the right to oral health, regardless of their abilities or background. As dental students, we believe we have a responsibility to advocate for equal access to oral care. Every child deserves education, awareness, and proper screening. During this visit, we created a safe, joyful space where children could laugh, play, and learn alongside our cheerful mascot, Toothie the Beaver, who brought smiles to all faces.

We also designed special games and activities tailored to their needs, making the experience not only fun but also educational. Parents participated with enthusiasm, learning new ways to support their children's oral hygiene at home.



We were honored to be joined by a renowned dentist and social media influencer Dr.Yosr Boukhchina known for her educational content and tips on dental health. Her presence added great value—she shared insights on oral care for children with special needs and emphasized the vital link between oral health and mental well-being.

This celebration was a touching reminder of how inclusive healthcare can change lives—and how much joy it can bring.

https://www.instagram.com/reel/DHdNKk_It8m/?igsh=MThvcjcyY2g0Zndnaw==



3 DAYS -TRIP

Details:

when ? 22-23-24 March 2025

where ? Dogga-Tabarka-Elkef-
Kesra

To wrap up our journey, we wanted to thank our participants and organizing team for their dedication and hard work. After such effort, they deserved a moment of rest—because we care about their well-being.

This trip was more than just relaxing and enjoying Tunisia's beauty. It was also a chance to introduce Toothie the Beaverto the general public, spreading awareness about oral health. We also visited three more schools, continuing our mission with energy and heart.

In the end, participants felt at ease, proud, and fulfilled—knowing they made a real impact with love and passion.

<https://www.instagram.com/reel/DIUIQ6gifgx/?igsh=MW1pNjR4amVwODliYg==>





CONCLUSION

THIS EVENT SUCCESSFULLY MET THE GOALS WE SET FROM THE START:

- WE REACHED A WIDE AUDIENCE OF STUDENTS AND COMMUNITY MEMBERS IN NEED OF BETTER ACCESS TO HEALTH AND HYGIENE EDUCATION.
- ALIGNED WITH WORLD ORAL HEALTH DAY, WE RAISED AWARENESS ABOUT THE LINK BETWEEN ORAL AND MENTAL HEALTH, BOTH ON-SITE AND THROUGH OUR LOCAL OUTREACH AND SOCIAL MEDIA PRESENCE.
- THE STRONG INVOLVEMENT OF DENTAL STUDENTS AND PROFESSIONALS SHOWED THAT TOGETHER, WE CAN CREATE MEANINGFUL IMPACT.
- FINALLY, THROUGH OUR RAMADAN DONATION INITIATIVE, WE EXTENDED OUR MISSION OF CARE AND SOLIDARITY BEYOND HEALTH EDUCATION.

| Gouvernement | Schools | Number of students | Number of TADS participants |
|--------------|--------------------------|--------------------|-----------------------------|
| monastir | School masdour | 315 | 25 |
| | School حي المنار Jammel | 800 | |
| | School Khnis ibn khaldo | 502 | |
| | School bourguiba el ksil | 588 | |
| sfax | School bir ali Itayfya | 320 | 50 |
| | School sghar | 238 | |
| | School aguereb EST | 210 | |
| kairouan | School ibn arafa | 720 | 50 |
| | School raggada | 580 | |
| | School majdoub | 134 | |
| | School Ouamrya | 289 | |
| kef | School barnoussa | 546 | 50 |
| | School jugurtha | 430 | |
| | School karya nebeur | 250 | |
| sousse | Disability center | 170 | 25 |
| | School Hay essalam | 913 | 25 |

Finally, with heartfelt pride, we announce that TADS is organizing **the most impactful and bigger oral hygiene campaign in TUNISIA**. Together, driven by compassion and a shared vision, we are making a real difference for a brighter future, one healthy smile at a time



our

Contact



Zaineb Chebbi

International Ambassador



internationalambassador.tads@gmail.com



+21653221351



Groun Arij
Présidente

Arij Groun

Public Health officer of TADS 2024-2025

Prophylaxis Days13.0 President

National Prophylaxis Officer 2024-2025



Santé.tads@gmail.com



+21628505842



THANK YOU
FOR YOUR
ATTENTION

